



EVALUATION SUMMARY
PRE-QUALIFICATION OF MARKETING FIRMS & TRAVEL AGENCIES

Sr. No.	Travel Agencies	Obtained Marks
1	ZH Sky Travel & Tours Pvt. Ltd.	Disqualified in Mandatory Criteria
2	Active Media	64
3	V2H Communications Pvt Ltd	Disqualified in Mandatory Criteria
4	Landmark Travel Management Pvt. Ltd.	Disqualified in Mandatory Criteria
5	Quality Aviation Pvt. Ltd.	70
6	Multinational Travels Pvt. Ltd.	40

Sr. No.	Media Production Firms	Obtained Marks
1	Rock & Roll Productions	Disqualified in Mandatory Criteria
2	Active Media	Disqualified in Mandatory Criteria
3	M Communications	81
4	Quarks Pvt. Ltd.	68
5	JF Irani Films	Disqualified in Mandatory Criteria
6	Fast Track Communications Pvt. Ltd.	Disqualified in Mandatory Criteria
7	Midas Pvt. Ltd.	Disqualified in Mandatory Criteria
8	Silent Monk Films	Disqualified in Mandatory Criteria
9	Marshmallow Advertising Pvt. Ltd.	Disqualified in Mandatory Criteria
10	Time & Space Media Pvt. Ltd.	93
11	Zameen Media Pvt. Ltd.	Disqualified in Mandatory Criteria
12	Message Communications	98
13	RG Blue Communications Pvt. Ltd.	Disqualified in Mandatory Criteria

Sr. No.	Brand Activations	Obtained Marks
1	Aldo International Pvt. Ltd.	78
2	Bullseye Communications Pvt. Ltd.	70
3	Fast Track Communications Pvt. Ltd.	Disqualified in Mandatory Criteria
4	Market Eye Pvt. Ltd.	75
5	Midas International Pvt. Ltd.	60
6	Evenement	65
7	Active Media	80
8	Heptagon	85
9	Adfusion	Disqualified in Mandatory Criteria
10	Klockworks	49
11	Interflow Communications Pvt. Ltd.	70



Sr. No.	Offset / Digital Printing Firms	Obtained Marks
1	Instaprint	80
2	M. Arshad Enterprises	Disqualified in Mandatory Criteria
3	Le Topical Pvt. Ltd.	100
4	Makas Associates	71
5	Market Eye Pvt. Ltd.	69
6	Message Communications	78
7	Arooj Butt Publishers	Disqualified in Mandatory Criteria
8	Balance Publicity	100

Sr. No.	Marketing Merchandize	Obtained Marks
1	Instaprint	52
2	M. Arshad Enterprises	Disqualified in Mandatory Criteria
3	Midas International Pvt. Ltd.	40
4	Fast Track Communications Pvt. Ltd.	33
5	Active Media	76
6	Unique Ways	Disqualified in Mandatory Criteria
7	Adfusion	Disqualified in Mandatory Criteria
8	RG Blue Communications	35
9	Interflow Communications Pvt. Ltd.	58

Sr. No.	Event Management	Obtained Marks
1	Ignite	Disqualified in Mandatory Criteria
2	Evenement	93
3	Image Plus	Disqualified in Mandatory Criteria
4	Spot Activation Pvt. Ltd.	Disqualified in Mandatory Criteria
5	Balance Publicity	87
6	Fast Track Communications Pvt. Ltd.	Disqualified in Mandatory Criteria
7	V2H Communications	Disqualified in Mandatory Criteria
8	RG Blue Communications Pvt. Ltd.	Disqualified in Mandatory Criteria
9	Bulls Eye Communications Pvt. Ltd.	85
10	Quarks	75
11	M Communications Pvt. Ltd.	68
12	Heptagon	81
13	Big Image Expo	Disqualified in Mandatory Criteria
14	Market Eye Pvt. Ltd.	77
15	Active Media	100
16	Sound & Vision	Disqualified in Mandatory Criteria
17	Klockworks	84
18	Message Communications	79
19	Interflow Communications Pvt. Ltd.	78



**Punjab Central Business District
Development Authority**
Government of The Punjab



Sr. No.	Outdoor Media Production	Obtained Marks
1	Sahar Advertising Service Pvt. Ltd.	74
2	Midas International Pvt. Ltd.	42
3	Adfusion	Disqualified in Mandatory Criteria
4	Aldo International Pvt. Ltd.	72
5	Makas Associates Pvt. Ltd.	82
6	Spectrum Lines	82
7	One World Corporation	Disqualified in Mandatory Criteria
8	M. Arshad Enterprises	Disqualified in Mandatory Criteria
9	ICatch	75
10	Core Media	100
11	Mars Communications	80
12	Klockworks	25
13	Site Vision	Disqualified in Mandatory Criteria
14	MNK Advertising	Disqualified in Mandatory Criteria
15	Smart One Technologies	Disqualified in Mandatory Criteria
16	V2H Communications	Disqualified in Mandatory Criteria
17	Fast Track Communications	42
18	M Communications Pvt. Ltd.	50
19	Adsells Advertising Pvt. Ltd.	76
20	Balance Publicity	80
21	Interflow Communications Pvt. Ltd.	46
22	Optimedia Pvt. Ltd.	72

Sr. No.	International Event Management Firms	Obtained Marks
1	Big Image Expo	Disqualified in Mandatory Criteria
2	Ignite	Disqualified in Mandatory Criteria
3	Evenement	82
4	Fast Track Communications Pvt. Ltd.	Disqualified in Mandatory Criteria
5	M Communications Pvt. Ltd.	92
6	RG Blue Communications	Disqualified in Mandatory Criteria
7	Active Media	89
8	Klockworks	69
9	Quarks Pvt. Ltd.	70
10	Heptagon	46
11	V2H Communications	Disqualified in Mandatory Criteria
12	Interflow Communications Pvt. Ltd.	48

***Qualification Marks = 65**