



Punjab Central Business District Development Authority



TENDER NOTICE

Hiring of Marketing Firm on Retainership

Punjab Central Business District Development Authority (PCBDDA) intends to hire a creative agency for creative services on retainership basis on the basis of Quality & Cost Based Method through Single Stage two Envelope Procedure of Punjab Central Business District Development Authority's Procurement Regulations 2021.

- 1 Tender Documents containing terms & conditions can be obtained on submission of Pay Order / Demand Draft amounting to PKR 10,000/- (Non-refundable being the tender Cost), in favor of **Lahore Central Business District Development Authority** on any working days (Monday to Friday) during office hours.
- 2 Only eligible bidders having valid NTN & GST/PST certificates and having relevant experience in the Digital Media or Content Creation Services etc. can apply for the tender.
- 3 Bid Security of **Rs. 600,000/-** should accompany the technical bid in the shape of Call Deposit Receipt, Pay Order or Bank Guarantee issued in favor of "Lahore Central Business District Development Authority".
- 4 Bidder should not have been blacklisted/suspended by any government agency.
- 5 The procuring agency may reject all bids or proposals at any time prior to the acceptance of a bid or proposal. The procuring agency shall upon request communicate to any bidder, the grounds for its rejection of all bids or proposals, but shall not be required to justify those grounds.
- 6 The last date for bid submission is **November 14th, 2022 at 11:00 AM** and bids shall be opened on same day at **12:00 PM** in the presence of representatives of bidders who may wish to attend, at the below mentioned address.

IPL-10894

Director Procurement

Punjab Central Business District Development Authority(PCBDDA)
60-A, Garden Block, Garden Town, Lahore, Pakistan. Ph: 042-99058100

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