



PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY



INVITATION TO BID

Hiring of Sales & Marketing Firm for CELESTIA IT TOWERS AT NSIT

Sealed Bids for the provision of Sales & Marketing Services for Celestia IT Towers are invited from Bidders i.e., firms / companies registered with Relevant Tax Authorities with comprehensive proficiency in delivering end-to-end Sales and Marketing solutions encompassing advertising, customer service, call centers, and other related areas. Bidding Document, in the English language, can be purchased by the interested Bidders on the submission of a written application to the addressee below and upon payment of a non-refundable registration fee of Pak Rs. 25,000/- which shall be submitted in the form of Pay Order / CDR in favor of "Punjab Central Business District Development Authority."

Celestia IT Towers are Punjab's premium IT Hubs set to be launched in Nawaz Sharif IT City (NSIT). These towers are strategically positioned to attract IT and Technology brands to establish their offices in Pakistan's state-of-the-art-technology city. PCBDDA intends to hire services for Marketing, Sales & After Sales Services for Celestia IT Towers.

Bids must be delivered to the addressee below on or before **May 28, 2024, at 1100 Hours**. All Bids must be accompanied by a Bid Security, amounting to **PKR 500,000/-** in the form of CDR / Bank Guarantee / Demand Draft / Pay Order in favor of Punjab Central Business District Development Authority. Late Bids shall be rejected. The Bids will be opened on the same day at **1200 Hours** in the presence of the Bidders' representatives who may choose to be present at the address below. Interested eligible Bidders may obtain further information from Punjab Central Business District Development Authority at the address given below from 0900 to 1700 Hours on Working Days (Monday to Friday).

Bidding Document is immediately available after date of publication. Punjab Central Business District Development Authority will not be responsible for any cost or expense incurred by Bidders in connection with the preparation or delivery of Bids. In case of official holiday on the day of submission, next day will be treated as closing date. The Bidding Document carrying all details can also be downloaded from PCBDDA's website cbdpunjab.gov.pk.

Director Procurement

Punjab Central Business District Development Authority (PCBDDA)

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