



PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY (PCBDDA)



PRE-QUALIFICATION NOTICE **PRE-QUALIFICATION OF MARKETING FIRMS & TRAVEL AGENCIES** **Tender No. PCBDDA/PRO/PQD/2023-24/03**

The Punjab Central Business District Development Authority (PCBDDA) has been established under PCBDDA Act, 2022 for comprehensive planning and development in the area specified in the Master Plan of the Authority. PCBDDA is reshaping skylines with commercial, digital and residential districts in the heart of Lahore. PCBDDA comprises of 500 acres of prime land, with close proximity to logistical and administrative outlets. PCBDDA intends to invite sealed bids from experienced, reputable Companies /Firms / Association of Persons (AOPs) / Individuals to participate in the pre-qualification process to provide Services as and when required to meet frequent requirements of PCBDDA in following categories:

- Media Animation / TVC / Multimedia Content / Video Production
- Branded Marketing Merchandize
- Local & International Travel Agency

Interested parties are requested to submit their proposals along with required documents in a sealed envelope marked "Pre-Qualification of Firms / Agencies" with clear marking of services and addressed to the Director Procurement, Punjab Central Business District Development Authority, Ex - Walton Airport, Lt Navy, Yasir Shaheed Road, Lahore on or before Friday, August 04, 2023, by 11:00 AM, which will be opened on the same day at 12:00 PM.

The Pre-Qualification document (PQD) carrying all details can be downloaded from PCBDDA's website www.cbdpunjab.gov.pk for information only. Pre-Qualification Document along with detailed specifications, terms and conditions can be obtained from Procurement Office of PCBDDA immediately after the publication of the advertisement against payment of Rs. 5,000/- (non-refundable), against each category the firm is willing to participate, in the form of Pay Order in favor of "Punjab Central Business District Development Authority".

The proposal submitted after the above referred closing date and time shall be rejected and returned without being opened. It is further added that as and when required, pre-qualified organizations will be invited for the financial bids/quotations to compete in accordance with the Regulations. PCBDDA reserves the right to accept or reject all proposals at any time prior to the acceptance of the proposal.

DIRECTOR PROCUREMENT

Punjab Central Business District Development Authority (PCBDDA)

CBD Complex (Ex Walton Airport) Lt (Navy), Yasir Shaheed Road, Lahore | Tel: 042-99058100

Email: procurement@cbdpunjab.gov.pk | Website: www.cbdpunjab.gov.pk